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 **FINSHOTS**

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ANSWERS

FINSHOTS
COLLEGE WEEKLY



Finshots College Weekly - Answers

This week's newsletter is a bit different from what you are used to. But stay tuned till the end, we have something you'd definitely want to check out.

Please Note: Finshots' content is only for informational purposes. Please don't take it as the gospel truth for financial advice. Always consult a financial expert.

Answerssss...



A few weeks ago, we ran a quick survey + giveaway on this newsletter. And a whole lot of you took out the time to respond. Thanks a ton!

Now, going through the responses, we came across a bunch of interesting requests and comments and we wanted to address some of them today.

1/

"You should make in-depth YT videos"

"I think you should make YouTube videos for vast and complex topics"

We already do. Check out FinshotsTV, our YT Channel [here!](#)

2/

"You should post on social media, that's where I spend most of my time"

"Crisp content on Instagram would be great"

Again, we already do! In fact, we have over 1.5 million+ following across our social media. You can check out our [LinkedIn](#), [Instagram](#), [X](#) (formerly Twitter) pages here.

3/

"Consider developing a mobile app and offering customizable notifications for a more dynamic user experience"

"I'd love a mobile app.."

Once again, we already have one. (Are you sensing a pattern yet?) And 100K+ people already use it daily. The 4.8 star rating tells us they love it 😊. Download the [Android](#) and [iOS](#) app here.

4/

"A section dedicated to answering students questions with expert views.."

"I'd like a chance to interact with the team more"

Well, then you are in luck because you can always #AskFinshots whatever you want. Just send us your questions at colleges@joinditto.in and we'll get our founders/experts to answer them for you. Oh, and don't forget to mention your name and college, so that we can give you a shoutout.

Now, on to the top 2 requests—

5/

"Would be amazing to conduct an offline session on campus"

"More in campus events.."

"Organise more online events for college students.."

"Please have detailed webinars about Financial Topics.."

"Exclusive webinar on personal finance and practical financial tips"

Well, this is a simple one. Just ask your college POC (the one sending this newsletter to you) and ask them to get in touch with us. We'll take your schedules, class demographics, interests and organize something on priority for you.

P.S. Every month we have 10 slots for webinars/ seminars/

workshops that are allotted on a first-come, first-serve basis. So, you'd better hurry up. And we'll see you on campus soon 🙌.

6/

"Newsletters can be released more often"

"You are doing great just increase the frequency and more content in your publications."

"My one suggestion: MORE CONTENT"

See, keeping the frequency of this newsletter 1x a week works best for most students associated with the programme. However, if you'd like more Finshots content, might I suggest subscribing to our regular newsletter. We publish every day, Mon-Sun! You can [check it out here](#).

Phew! That was quite a lot. Now, if we didn't feature your suggestion/feedback here, fret not. We've taken note of everything you've said to us (as we always do) and we'll get started on incorporating them soon. Pinky promise 🤞.

And finally.....

A CAREER IN MARKETING

- YES?
- NO?
- MAYBE?

A lot of you wrote to us asking us to simplify some career paths, so we thought we'd oblige. Presenting the first edition of our 'Careers Simplified' series. You can download the e-book by [clicking here](#).

Have a read, and let us know what you think? And, don't forget to share it anyone who might benefit from it.

And that's all for today folks! If you learned something new, make sure to subscribe to Finshots for more such insights :)

If you'd like to receive our 3-min daily newsletter that breaks down the world of business & finance in plain English - [click here](#).

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